

Recharge Mobile /DTH /Broadband With Single Sim & single balance
&
Online money transfer, bus booking and Anti Virus.

Total Margin Details

DTH Operator	Recharge Type	Total Margin	Dist Margin	Retailer Margin
Videocon	Epin – Flexi	4.35 %	1.35 %	3.00 %
Sun direct	Epin – Flexi	4.10%	0.60%	3.50%
Reliance Big TV	Flexi	3.50%	0.75%	2.75%
Airtel DTH	Epin – Flexi	2.40%	0.40%	2.00%
Dish TV	Flexi	2.70%	0.40%	2.30%
Tata Sky	Flexi	3.00%	0.50%	2.50%

Mobile Operator	Recharge Type	Total Margin	Dist Margin	Retailer Margin
MTS	Flexi - Topup	4.00%	0.50%	3.50%
Videocon Mobile	Flexi - Topup	4.00%	1.00%	3.00%
Uninor	Flexi - Topup	3.30%	0.60%	2.70%
Aircel	Flexi - Topup	3.10%	0.50%	2.60%
BSNL	Flexi - Topup	2.90%	0.40%	2.50%
Loop mobile	Flexi - Topup	2.90%	0.40%	2.50%
Reliance(CDMA/GSM)	Flexi - Topup	2.65%	0.40%	2.25%
Tata Indicom	Flexi - Topup	2.70%	0.40%	2.30%
Idea	Flexi - Topup	2.40%	0.30%	2.10%
Docomo	Flexi - Topup	2.20%	0.30%	1.90%
Vodafone	Flexi - Topup	1.60%	0.25%	1.35%
Airtel	Postpaid	0.40%	0.20%	0.20%
MTNL (Mumbai & Delhi)	Flexi - Topup	4.40%	0.40%	4.00%

Broadband Operator	Recharge Type	Total Margin	Dist Margin	Retailer Margin
Tikona Broadband	E-Pins	2.65%	0.65%	2.00%
Tikona Broadband	Postpaid - Flexi	1.65%	0.40%	1.25%
You broadband	Flexi - Topup	3.20%	0.70%	2.50%

Banking, Travel & AV	Types	Total Margin	Dist Margin	Retailer Margin
Buy smart Travel (BUS)	Online Booking	5.35%	0.35%	5.00%
Buy smart Banking	Money Transfer	40%	CSP	CSP
AVG Antivirus	1 User 1 Year	48.10%	4.41%	43.69%
AVG internet Security	1 User 1 Year	50.69%	4.51%	46.18%
AVG internet Security	3 Users 1 Year	51.57%	4.47%	47.10%

Note: Above margins subject to change without prior notice.

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